



THROUGH Nora's EYES

THE HOPE FOUNDATION for Nora Lawton

PO Box 282 | Burlington, WI 53105 | NorasEyes.com

Dear Community Partner,

Over the last two years of events, Through Nora's Eyes: The Hope Foundation for Nora Lawton has raised close to \$75,000 which has supported Nora Lawton and her family and other Bardet-Biedl Syndrome families at Marshfield Clinic Marshfield Center. We are so grateful and appreciate the sponsor and community generosity. The Hope Foundation for Nora Lawton has been established to provide support for the Lawton family, and combined with your support, *we are truly making a difference together!*



Here is Nora Lawton on her last day of Kindergarten! She is six years old and is living with Bardet-Biedl syndrome (BBS).

Bardet-Biedl syndrome is a rare genetic disorder that affects less than 3,000 individuals in the United States. In her few short years of life, Nora has already begun to see how BBS will impact many different systems throughout her body. As the syndrome progresses, Nora will likely experience complications including vision impairment and kidney disease which will ultimately result in blindness and may cause kidney failure.

Nora and her family make frequent trips to the Marshfield Clinic in central Wisconsin for advanced medical care and special therapies. While BBS will have a physical and emotional burden on Nora and her family, it will have a financial burden on them as well.

This year's event on **Saturday, September 28, 2019** will be in Riverside Park, Burlington for the 3K walk/5K run, followed by Echo Park, Burlington for a craft beer & wine tasting, adult games, music, kids' activities, raffles for all ages, and more! Please consider a sponsorship or donation.

Please check an item(s) that you would like to support:

- Donate a raffle basket (*email acates03@gmail.com directly*)
- Donate a live or silent raffle auction item (*email acates03@gmail.com directly*)
- Donate a monetary contribution in support of the Through Nora's Eyes: The Hope Foundation for Nora Lawton
- (new this year!)** \$750 Platinum Event Sponsor (*includes premier sponsor of craft beer/wine tasting; logo placement on tasting pint glass, signage, promotions; listed in public relations materials including social and digital media; highlighted during run/walk opening ceremony & event disc jockey breaks; insert in goodie bag*). Four Platinum level sponsorships available
- \$500 Gold Event Sponsor (*includes logo placement; listed in public relations materials including social and digital media; highlighted during run/walk opening ceremony & event disc jockey breaks; insert in goodie bag*)
- \$250 Silver Event Sponsor (*includes logo placement; listed in public relations materials including social and digital media; insert in goodie bag*)

- Event Support Sponsor (*includes logo placement & insert in goodie bag*). Not limited to one:
- | | |
|--|--|
| <input type="checkbox"/> \$100 Signage sponsor | <input type="checkbox"/> \$100 Raffle Tent sponsor |
| <input type="checkbox"/> \$100 Water bottle sponsor
(four sponsorships available) | <input type="checkbox"/> \$100 Disc Jockey music sponsor |
| <input type="checkbox"/> \$100 Food & Beverage sponsor | <input type="checkbox"/> \$100 Walk/Run Goodie Bag sponsor
(eight sponsorships available) |
| <input type="checkbox"/> \$100 Kids Activity sponsor | <input type="checkbox"/> \$100 Adult Games sponsor |

If you are interested in contributing:

1. Please check the box(s) above.
2. Complete:

Company/organization name _____

Contact person _____

Contact person email _____

Contact person phone _____

3. Please enclose payment & make payment to “Through Nora’s Eyes: The Hope Foundation for Nora Lawton”
4. Please mail this letter/form to Through Nora’s Eyes, PO Box 282, Burlington, WI 53105
5. Please email your logo (JPEG file) to katieguenette@hotmail.com

If you have any questions, please contact Katie Moersfelder at 414-698-3899 or katieguenette@hotmail.com or visit NorasEyes.com.

Your gift has the power to significantly improve the well-being of a young child and impact the lives of a local family. A portion of the proceeds will go to Bardet-Biedl syndrome clinic at Marshfield Clinic Marshfield Center. Thank you in advance for your kindness, compassion, generosity and support.

Sincerely,

Through Nora’s Eyes: The Hope Foundation for Nora Lawton